

Company Name _____ Tel _____
(Please type or print exactly as Advertiser wishes to be listed in the Catalogue Index)

Fax _____

Address _____
#/Street City/State/Zip

Company Representative _____ Tel _____
If Applicable

Representative's Title _____ Fax _____
If Applicable

Advertiser Signature _____ Date _____

1. CHOOSE SIZE AND RATE: Check box that applies. (Catalogue trim is 8 1/2" w x 11" h)



\$1,200 Color
 \$725 B&W

FULL PAGE *
8 1/2" w x 11" h plus 1/8" bleed
non-bleed image area 7" w x 9 3/8" h



\$395
Horizontal

HALF PAGE
Black & White
7" w x 4 5/8" h



\$395
Vertical

HALF PAGE
Black & White
3 3/8" w x 9 1/4" h



\$225
Horizontal

QUARTER PAGE
Black & White
7" w x 2 1/8" h



\$225
Vertical

QUARTER PAGE
Black & White
3 3/8" w x 4 1/2" h

*If interested in 4/C ad placement on back cover, inside front or back covers or other premium text pages, contact Ellis at 617-248-8571.

All files must be provided by advertiser as high-resolution electronic files. For 4/C files also include an Agfa color match proof, or equivalent.

• • Additional charge for design, typesetting, scanning and film conversion, as well as color match proof not supplied with file. • •

The proceeds of the 2008 Antiques Show support the Ellis Memorial & Eldredge House, Inc. As such, no advertising agency discounts given.

2. CHECK ONE: New copy enclosed Repeat 2007 ad Will send ad by _____

3. SEND WHITE COPY OF CONTRACT BEFORE JULY 25, 2008 TO:

Boston Antiques for Charity, Inc., 66 Charles Street #506, Boston, MA 02114 or fax to 617-248-8572.

Checks payable to Boston Antiques for Charity, Inc. 5% discount for payment received with signed advertising contract.

Payment enclosed. \$ _____.

4. SEND YELLOW COPY OF CONTRACT AND AD MATERIALS (electronic files and color match proof) TO:

Everett Design, Inc., 121 Mt. Vernon St., Boston, MA 02108. T: 617-227-2354 F: 617-227-7838 E: fle@everettdesign.com

Send files on disk, transmit electronically to Everett Design via email or upload to FTP site (send email for ftp login info).

A color match proof must be mailed to Everett Design at this address or you will be charged for the proof to be made.

5. RETAIN PINK COPY OF CONTRACT FOR YOUR RECORDS

6. ACCEPTABLE COPY FORMAT: Electronic files required. All fonts, support files, high rez images/pdfs and color match proof.

• • Additional charge for design, typesetting, scanning and film conversion, as well as color match proof not supplied with file. • •

Formats accepted:

• Quark XPress 3.5 or higher • Adobe InDesign • Adobe Illustrator • Adobe Photoshop • Adobe PDF •

Neither Everett Design nor Boston Antiques for Charity, Inc. will be responsible for any ad received without accompanying proof.

Publisher reserves the right to reject any copy unsuitable for the publication. Original artwork returned upon request only.

COPY DEADLINE IS JULY 25, 2008. If all copy is not received by the advertising closing date, the publisher shall have the right to insert the name and address of the advertiser in the space.

Beneficiary: Ellis Memorial & Eldredge House, Inc.

Boston Antiques for Charity, Inc. • 66 Charles Street #506 • Boston, MA 02114 • Tel: 617.248.8571 • Fax: 617.248.8572
www.ellisantiques.com